

CLASS –XII

SUB _BUSINESS STUDIES

- Q1 Which of the following does not characterize the business environment?
a) uncertainty b) employees c) relativity d) complexity
- Q2 Which of the following best indicates the importance of business environment?
a) identification b) improvement in performance c) copying with rapid changes d) all of these
- Q3 Which of the following is an example of social environment?
a) money supply in the economy b) consumer protection act c) the constitution of the country
d) composition of family
- Q4 Liberalization means:
a) integration among economies b) reduced govt. control and restrictions
c) policy of planned disinvestments d) none of them
- Q5 Which of the following does not explain the impact of govt. policy changes on business and industry?
a) more demanding customers b) increasing competition c) change in agricultural prices
d) market orientation
- Q6 Business environment includes :
a) surroundings of business b) factors, forces, institutions which directly or indirectly affect business
c) customers and employees d) none of the above
- Q7 The forces in business environment that effect all the business houses are known as:
a) general b) specific c) dynamic d) none of the above
- Q8 The environment scanning helps to identify :
a) opportunities b) threats c) both (a) and (b) d) none of the above
- Q9 Change in taxes is part of _____ environment.
a) economic b) political c) legal d) social
- Q10 Demonetization had direct impact on :
a) social environment b) political environment c) legal environment d) economic environment
- Q11 Through environmental scanning business firms can enjoy -----.
a) competition b) first mover advantage c) benefit of tax d) demonetization
- Q12 It is compulsory that advertisement on baby food must inform that mother's milk is the best related to
a) social environment b) political environment c) legal environment d) economic environment
- Q13 Relaxation or removal of strict rules and regulations is part of :
a) globalization b) liberalization c) privatization d) all of the above
- Q14 Opening doors for private sector in the areas reserved for public sector is known as _____
a) globalization b) liberalization c) privatization d) none of the above
- Q15 Swachh Bharat Abhiyan started by BJP govt. is part of;
a) social environment b) political environment c) legal environment d) economic environment
- Q16 Creating a website and selling online is related to _____ .
a) social environment b) political environment c) legal environment d) economic environment
- Q17 Sudden announcement of demonetization by our prime minister is an example of which feature of

business environment ?

a) relativity b) specific and general c) inter relatedness d) uncertain

Q18 Face book , twitter, whatsapp is the result of _____.

a)social environment b) political environment c) legal environment d) economic environment

Q19 Shift of youth in india towards packed food is part of _____ .

a)social environment b) political environment c) legal environment d) economic environment

Q20 Change in sensx and nifty during election is part of :

a)social environment b) political environment c) legal environment d) economic environment

Answers :-

Q.No.	Answers
1	b
2	d
3	d
4	b
5	c
6	b
7	a
8	c
9	a
10	d
11	b
12	c
13	b
14	c
15	b
16	c
17	d
18	c
19	a
20	b